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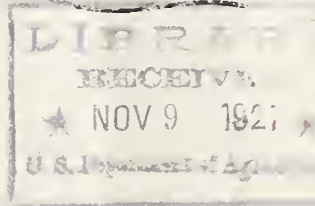
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Suggestions for YOUR NEW CATALOG



The Bonnewitz
Wholesale Gardens
Van Wert, Ohio





BUREAU OF PLANT INDUSTRY
LIBRARY
U. S. DEPARTMENT OF AGRICULTURE
WASHINGTON, D. C.

Opportunity for New Business and Profit!

You Can Feature the Better Varieties of Peonies, Irises and Oriental Poppies in Your 1928 or 1929 Catalog with Little Cost!

HERE is our suggested list of approved Irises, Peonies and Oriental Poppies . . . all varieties of merit which sell well and are sure to please

and an outline of our 1928 selling plan to give you a complete cooperative service for the season of 1929.

 Note illustrations in full color on inside pages of this folder which are now available for your advertising. 

The Bonnewitz Wholesale Gardens
Van Wert : : : Ohio

Recommended Irises, Peonies and Oriental Poppies for your 1928 Catalog

WE realize that it may be too late for some Seed Merchants and Nursery Firms to include a list of the newer Irises, Peonies and Oriental Poppies in their 1928 catalogs, but a few firms have asked for our recommendations, and we are glad to submit the following lists for the use of firms whose catalog copy is not completed, thus giving them an opportunity to add a few of the newer varieties to brighten up their lists. We will supply complete descriptions, cultural notes, and wholesale prices to any firms making selections from these recommended groups. All are varieties of merit which we can supply for 1928 delivery.

Irises of Merit

AFTERGLOW
ALCAZAR
*AMBASSADEUR
ANNA FARR
ARCHEVEQUE
ASIA
AZURE
CLIO
CLUNY
COLONEL CANDELOT
DALILA
DREAM

EMPIRE
GOLD CREST
JUNIATA
KOCHI
LENT A. WILLIAMSON
LOHENGRIN
LORD OF JUNE
MME. CHOBAUT
MA MIE
MEDRANO
*OPERA
*‡MOTHER OF PEARL
PALLIDA DALMATICA

PARC DE NEUILLY
POCAHONTAS
*PROSPERO
QUAKER LADY
QUEEN CATERINA
ROSEWAY
SEMINOLE
SHERWIN WRIGHT
SOUV. DE MME. GAUDICHAU
SUNSET
SWEET LAVENDER
WHITE QUEEN

Note: [*] Illustrations in color available, see inside pages of this folder.

[‡] The enclosed circular, imprinted with your name and address makes a very effective piece of advertising and can be secured from The Auburn Printing Company, Auburn, Indiana, at a very low price.

Peonies of Quality

BARONESS SCHROEDER
BERTRADE
CHERRY HILL
E. B. BROWNING
ELWOOD PLEAS
ENCHANTRESSE
EUGENE VERDIER
EXQUISITE
FLOWERET OF EDEN
FRANCES WILLARD
GALATHEE
GEORGIANA SHAYLOR
JAMES KELWAY
JUDGE BERRY
KARL ROSEFIELD
KELWAY'S GLORIOUS

LADY ALEXANDRA DUFF
LA FRANCE
LE CYGNE
LE JOUR
L' ETINCELANTE
LONGFELLOW
LORA DEXHEIMER
LOVELINESS
LUETTA PFEIFFER
MABEL L. FRANKLIN
MARTHA BULLOCH
MARY BRAND
MARIE CROUSSE
MME. JULES DESSERT
MME. GAUDICHAU
M. JULES ELIE

M. MARTIN CAHUZAC
MRS. EDWARD HARDING
NELLIE
NINA SECOR
OPAL
REINE HORTENSE
RICHARD CARVEL
SARAH BERNHARDT
SOME GANOKO
SOLANGE
THERESE
TOKIO
TOURANGELLE
TORPILLEUR
WALTER FAXON
WELCOME GUEST

New Oriental Poppies

FLANDERS
KING GEORGE
LORD LAMBOURNE

*LULA A. NEELEY
MASTERPIECE
MRS. PERRY

PROSERPINE
TRILBY
WURTEMBURGIA

See inside pages for illustrations in color.

Selling Plans for 1928

Cooperative Service

WE have great faith in the future of the better Peonies, Irises and Oriental Poppies, and one of our aims for the coming year is to acquaint as many firms as possible with the real beauty of the newer varieties. We anticipate the best display year we have ever experienced in 1928, and we are inviting you now to pay us a visit during the blooming season next year. Every effort will be made to make your visit worthwhile from every standpoint.

In addition to the varieties recommended on the other page, we expect to have so increased our plantings of some of the newer Irises and Peonies, that we can offer for listings in 1929, the following varieties of recognized merit.

New Irises for Future Listing

ALLIES
AMBER
ANNE PAGE
APHRODITE
ARLINGTON
BELISAIRE
BRUNO
B. Y. MORRISON
CARDINAL
CHASSEUR
CITRONELLA
CONCHOBAR
DUKE OF BEDFORD
DOLLY MADISON
EVADNE

GERMAINE PERTHUIS
GOLDEN PROMISE
GOLD IMPERIAL
HARRIET PRESBY
IDEAL
IMPERATOR
JACQUELINE GUILLOT
MAGNIFICA
MAJESTIC
MME. ABEL CHATENAY
MME. CECILE BOUSCANT
MME. DURRAND
MARY GIBSON
MICHELINE CHARRAIRE

MILDRED PRESBY
MLLE. SCHWARTZ
MORNING SPLENDOR
PRAIRIE GOLD
PEAU ROUGE
PIONEER
RENEE CAYEUX
ROBT. W. WALLACE
ROSALBA
SIMONNE VAISSIERE
SOUV. DE LOETITIA MICHAUD
TITAN
VALENCIA
VALERY MAYET
WEDGEWOOD

New Peonies for Future Listing

ALICE HARDING
*AUGUSTE DESSERT
AMANOSODE
DESIRE
E. C. SHAW
FUYAJO
FRANKIE CURTIS
GLORIANA
ISANI GIDUI

JAMES BOYD
JEANNOT
JOHN M. GOOD
JUBILEE
LAURA DESSERT
LILLIAN GUMM
MILTON HILL
MR. L. VAN LEEUWEN
MRS. A. M. BRAND
MYRTLE GENTRY

MIKADO
PALLAS
*PHILIPPE RIVOIRE
PHYLLIS KELWAY
PRIDE OF LANGPORT
SOUV. DE LOUIS BIGOT
TAMATBAKO
WILLIAM F. TURNER
WIESBADEN

Additional Color Illustrations

In addition to the color plates of Irises, Mother of Pearl, Opera, Prospero, Ambassadeur, Peonies—Auguste Dessert and Philippe Rivoire, and Oriental Poppy, Lula A. Neeley, illustrated on the inside pages of this folder, we expect to complete color plates of the following in 1928, so they will be available for your 1929 catalog: Irises, Afterglow, Dream, Kochi, Souv. de Madame Gaudichau, Sunset and Quaker Lady; Peonies, Elwood Pleas, Therese, Tourangelle and Solange. We do not promise all of them, but it is our ambition to obtain good reproductions in color of the varieties listed.

The BONNEWITZ WHOLESALE GARDENS, Van Wert, Ohio

offers the use of any or all of these cuts for your new catalog



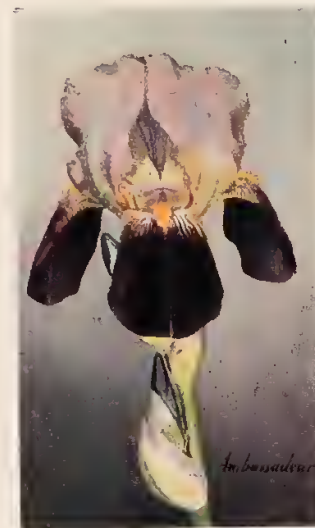
"Opera"

-- Two Sizes of Cuts Available --



"Prospero"

-- Two Sizes of Cuts Available --



Ambassadeur



Mother of Pearl

-- Three Sizes Available --



"Ambassadeur"

-- Three Sizes of Cuts Available --



The Best Dark Red Peony in the World



LULA A.
NEELEY

The Best Red Oriental Poppy in the World



Mother of Pearl

Mother of Pearl— The One Nationally Advertised Iris

WE are headquarters for this splendid Iris, the first of the newer varieties to reach a popular price. It will be featured next year as "The Best Fifty Cent Iris in the World." Include it in your 1928 Iris list, use liberally the special advertising circular we have prepared (sample enclosed) and we will furnish you roots to fill your orders. Our wholesale prices give you a nice margin of profit.

Wholesale Prices on Mother of Pearl for 1928

25 roots at 25c each	1000 roots at 16c each
50 roots at 23c each	2500 roots at 15c each
100 roots at 20c each	5000 roots at 14c each
500 roots at 18c each	10000 roots at 13c each

We quote the following special prices for planting size roots of Mother of Pearl, which should make good saleable rhizomes for July and August delivery. This planting stock is offered for immediate delivery, giving firms who desire to propagate their own roots, an exceptional opportunity to stock the variety at a very low investment. These special prices on planting size roots are good only until November 15th, 1927.

25 roots at 20c each	1000 roots at 13½c each
50 roots at 18c each	2500 roots at 12c each
100 roots at 17½c each	5000 roots at 11c each
500 roots at 15c each	10000 roots at 10c each

If interested in having us supply stock for your orders making shipment direct to your customers, under your own labels, write for our special service plan.

File This Folder: It contains Valuable Suggestions for your New Catalog!